

Business Challenge

Sales teams were spending 15-20 hours per RFP response, manually searching through past proposals, often missing deadlines and producing inconsistent messaging. 60% of RFPs were abandoned due to time constraints.

Al Solution Approach

Based on the existing knowledge base and past proposals, the AI generates customized responses to RFPs by understanding requirements and matching them with company capabilities.

Key Features

- Contextual knowledge retrieval from past proposals
- Industry-specific language and terminology
- Compliance requirement matching
- Automated technical specification alignment
- Version control and approval workflows
- Multi-language support for global RFPs
- Real-time collaboration features
- Analytics dashboard for win/loss tracking



Al Components Built:

RAG Application & LLM Access

Delivered Solution:

Editable Document Generation via Al

Input Example

RFP Requirement

"We need a solution that can process 10,000+ documents daily with 99.9% accuracy and integrate with our existing Salesforce CRM."

Output Example

AI-Generated Response

"Our proprietary document processing engine handles 50,000+ documents daily with 99.95% accuracy. Our pre-built Salesforce integration connects via REST API with real-time sync capabilities..."

Results & Impact

85% reduction in response time • 3x increase in RFP win rate

• \$2.4M additional revenue in first 6 months

